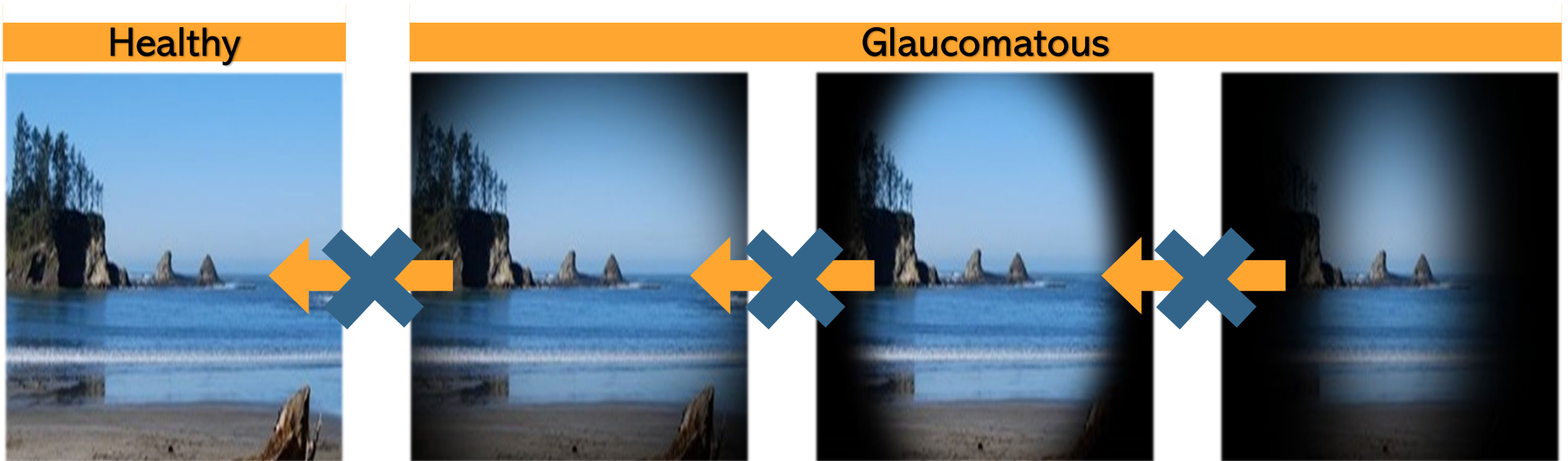


O-Oley Eye Care

Ocular healthcare device for
glaucoma and eye dryness



What is Glaucoma?

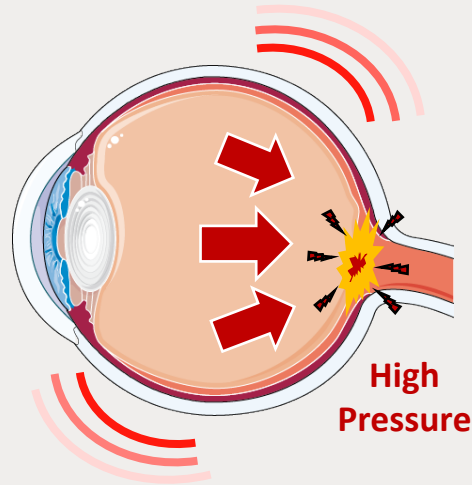


An irreversible disease

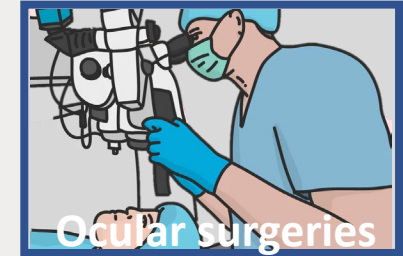
Heightening risk for nerve damage and blindness



Ocular tissues gradually become
stiffer and inflexible



Ocular pressure gradually builds up
Damages on the optic nerve head



Treatments are for
Diagnosed patients only

Powerless to reduce risk?

Help from Diet and Exercise

Healthy Diet for eyes



Regular Exercise for eyes



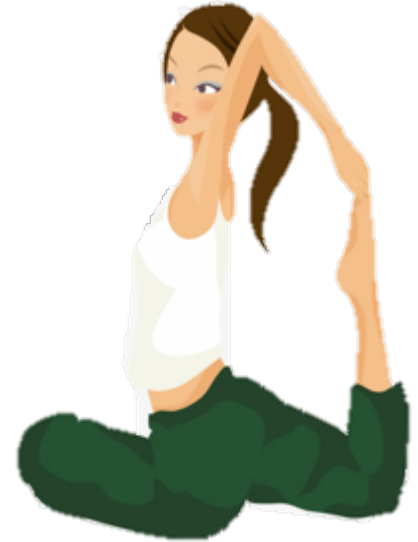
Blindness Prevention: O-Oley



Eyes rejuvenation and prevention of blindness

Ocular Yoga

Protection from Blindness



Age-stiffened Dry

eyes

High eye pressure

Softened-Moist eyes

Lower eye pressure

External Recognitions

January 2024

香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY | OKT 知識轉移辦公室 OFFICE OF KNOWLEDGE TRANSFER

2023-24 Technology Start-up Support Scheme for Universities (TSSSU)
HK\$16M Total Funding
From Tech to Business

Call For Application

Application Deadline
26 October 2022

Successful applicant
Funding Up to may receive
HK\$1.5M

APPLY

September 2023

HKUST
ENTREPRENEURSHIP CENTER
香港科技大學創業中心

HKUST
DREAM BUILDER PROGRAM
IDEATION / INCUBATION

TSSSU

March 2023

Application Period
09 Sep 12 Noon → 07 Oct 12 Noon

TURN YOUR BRILLIANT IDEA INTO REALITY
AND BEGIN YOUR ENTREPRENEUR JOURNEY

IDEATION
1 YEAR PROGRAMME For Idea Validation

T +852 2629 6872 E ideation@hkstp.org

Apply now

HKUST IDEATION

HKSTP IDEATION

August 2022



The James Dyson Award



Moisturized eyes

Prolonged effect for 24 hours



Energized eyes

Less fatigues with low ocular pressure

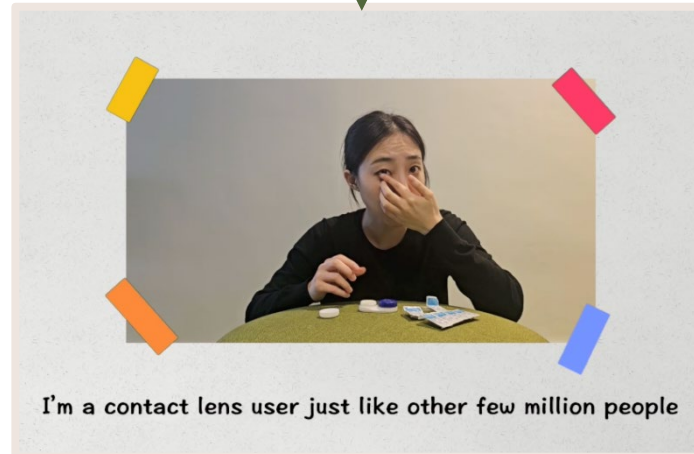


Student helpers for user trials

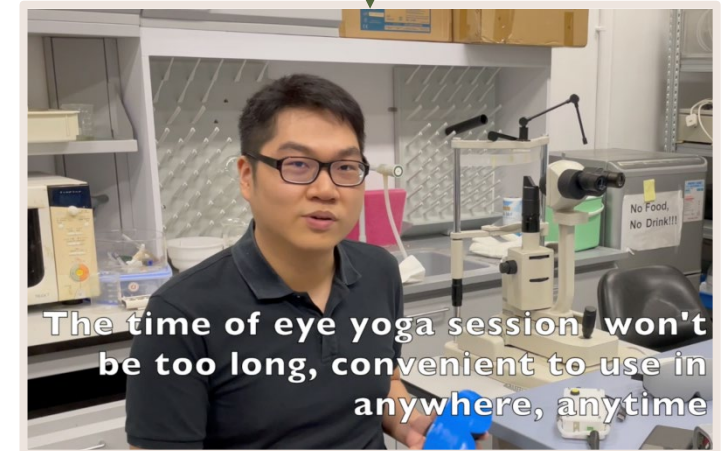
Rejuvenation and Blindness Prevention



Menopausal women & men



Contact lens users



Heavy electronic device users

Roles for helpers

1. To recruit participants for the user trials
2. To conduct user trials
3. To collect feedback from the participants
4. To design the next generation of O-Oley goggle

→ **To PREVENT Blindness**



Benefits of joining OOley

Research and development skills



- Plan and execute user trials
- Analyze data

Hands-on experience



- Recruit participants
- Conduct trials
- Collect feedback
- Design healthcare product

Collaboration and networking



- Get exposed to start-up industry
- Work in a cooperative working environment

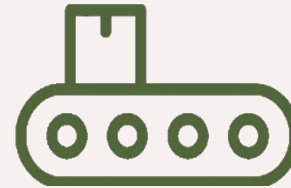
O-Oley Milestones



Preparation for brand launch

- Promote our product
- Collect customer feedback

Q1 2024



2nd Goggle development

- Design O-Oley Pro customization
- Develop and examine technology of myopia treatment

Q3 2024



Product evaluation

- Evaluate products from feedback
- Develop the 2nd generation goggle

Q2 2024



User trial on 2nd goggle

- Evaluate the product function
- Collect data & feedback from users

Q4 2024

More details on O_Oley Care

Contact: ooleycare@gmail.com

Company website



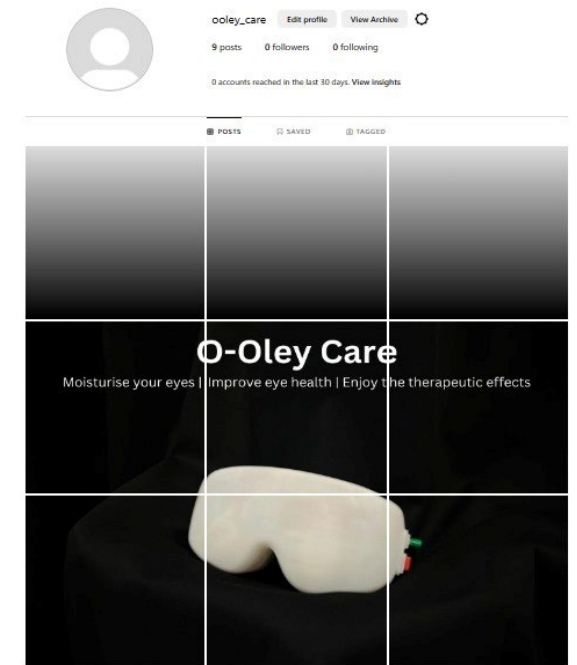
Join our team!

O-Oley team is seeking enthusiastic student helpers to join our team and be part of this exciting project.
We invite you to be at the forefront of innovation with us!



www.ooleycare.com

Instagram



@ ooley_care